EXPERIENCE

cinetopia

F I L M  F E S T I V A L

PRESENTED BY

MICHIGAN MEDICINE
UNIVERSITY OF MICHIGAN

MAY 8-17, 2020
WHAT IS CINETOPIA?

- Annual Ten day film festival held in Southeast Michigan.
- Brings the best films from the world’s best film festivals including Sundance, Cannes, Venice, Toronto, Berlin, SXSW, Tribeca, and many more!
- Offers award-winning and buzz-building feature length narratives from the US and around the world.
- Features interactive panel discussions and Q&As with filmmakers, film subjects, and film industry experts.
- Advances public storytelling and the arts in Southeast Michigan and enhances our understanding of cinema as an essential cultural and social justice asset.

Cinetopia is Southeast Michigan’s regional film festival serving multicultural audiences from Detroit, Ann Arbor, Royal Oak, Bloomfield Township, and Dearborn.
CINETOPIA: DISCOVER THE NEXT AWARD-WORTHY FILMS

CINETOPIA brings exciting, groundbreaking new films to the Southeast Michigan area-long before they become hits and award-winners.

8TH GRADE
2019 GOLDEN GLOBE NOMINEE, BEST ACTRESS: ELSIE FISHER
2019 AFI AWARD WINNER, MOVIE OF THE YEAR

THE FAREWELL
2020 GOLDEN GLOBE NOMINEE, BEST PICTURE
2020 AFI AWARD WINNER, MOVIE OF THE YEAR

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RECENT CINETOPIA FEATURES...

- CAPTAIN FANTASTIC
- 20 FEET FROM STARDOM
- YESTERDAY
- PAVAROTTI
- THE FAREWELL
- 8TH GRADE
- 12TH & CLAIRMOUNT
- BLINDSPOTTING

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LIVE FILMMAKER APPEARANCES

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VENUES:

ANN ARBOR:
- The Michigan Theater
- The State Theatre
- UofM Angel Hall

METRO DETROIT:
- Arab American National Museum
- Charles H. Wright Museum of African American History
- Cinema Detroit
- Emagine Royal Oak
- The Senate Theatre
- More to be announced!

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2020 HIGHLIGHT:
OUTDOOR SCREENINGS & EVENTS!

Cinetopia features outdoor screenings at Ford Resource and Engagement Center, New Center Park, and the Ann Arbor Farmer’s Market.

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2019
BY THE NUMBERS
10 Days | 10 Venues | 73 Films

34,312 ATTENDEES
139 SCREENINGS

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Several screenings at the Michigan saw large lines stretching down Liberty St.
ATTENDEES ARE:

Active & educated, love the arts and entertainment, social (on & offline), and looking for a unique, upgraded VIP experiences

SOCIAL COMMUNITY:

33,000+ Facebook Likes
4,800+ Instagram Followers
11,100+ Twitter Followers

A TOTAL REACH OF 300,000 USERS ACROSS ALL PLATFORMS MONTHLY!

Film festivals generate national buzz, regional tourism and local economic impact. 35,000 attendees at the 2020 Cinetopia Film Festival will generate over $1 million in economic activity.*

*Americans for the Arts Calculator

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DETROIT VOICES
LOCAL SHORT FILM COMPETITION

This competition champions Michigan filmmakers by showcasing the talent and creative spirit of our state. Detroit Voices provides local filmmakers with the opportunity to play their films before a Michigan audience, compete for cash awards, and participate in networking and educational opportunities.

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EXPERIENCE THE SCENE

- **INTIMATE PARTIES** with filmmakers and cast

- **FILMMAKER Q&A SESSIONS** immediately following many film screenings

- **OPENING, CLOSING, AND VIP PARTIES** as well as filmmaker lounges with cast and directors to make your partnership truly FESTive!

- **OPPORTUNITY** to speak to our growing audience across many Southeast Michigan Communities

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SPONSORSHIP LEVELS

TITLE SPONSOR/$50,000
PRESENTING SPONSOR/$25,000
SUPPORTING SPONSOR/$5,000
SPONSOR/$2,500
THANK YOU TO OUR 2019 SUPPORTERS!

MICHIGAN MEDICINE
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Knight Foundation

FORD MOTOR COMPANY FUND

EXCHANGE CAPITAL MANAGEMENT INC

STATE STREET DISTRICT ANN ARBOR

The Applebaum Family COMPASS FUND

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CONTACT US TODAY!

- For partnership opportunities, contact Sarah Escalante at 734.668.8397 ext. 32 or sarah@cinetopiafestival.org

- The Cinetopia Film Festival is produced by the Michigan Theater, a non-profit organization with tax exempt status under Section 501(c)(3) of the Internal Revenue Code. Federal Tax ID# 38-2269013
THANK YOU!

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